

CANADIAN **WEST**
COMMTECH
SHOW & SEMINARS
MAY 28-30 | CALGARY AB
BEST WESTERN PREMIER CALGARY PLAZA

2019 WEST EXHIBITOR & SPONSOR INFORMATION

COMMTECHSHOW.COM

Book Your Exhibitor Booth and/or Sponsorship:
Online at: <http://www.commtechshow.com/west/>
Call: 1-855-215-1334 or 905-309-1914



Be a part of Canada's Premiere ICT Events

Dear Exhibitor,

Inside you will find everything you need to know about COMMTECH WEST.

COMMTECH has always been about content and value since its inception in 2006.

Packages from Table Top to Full Size and outdoor booths include all the basic necessities to simplify expense accounts and make it easy on your budget. We are very grateful for the support our industry has provided and the generous sponsors who allow us to offer many extra benefits for all who attend.

COMMTECH WEST provides the perfect opportunity to meet with existing and potential customers and to drive new sales for your business. We offer a cost-effective solution to reach buyers, influencers and decision-makers from across multiple communication industries. COMMTECH is not an association—we have no political interests, reaching out to all ICT industries and associations. From valuable training seminar opportunities and live demos to networking with peers, the Canadian CommTech Show & Seminars delivers results for our exhibitors.

The 11th annual COMMTECH WEST CHARITY GOLF TOURNAMENT will be held at the beautiful Valley Ridge Golf Club. Approximately 100 customers and vendors meet for a day of networking and fun. Always a highlight at our western show!

As an added incentive, we offer **early bird savings of 5% off of each booth booked**, and an additional multi-show discount of **5% off booth fees**, when you register for both COMMTECH shows. Also provided is **5% off sponsorship fees**, when sponsoring at both shows. Be sure to check out the Sponsorships available for new opportunities to promote your Company!

We look forward to your participation as a valued Exhibitor and/or Sponsor at COMMTECH WEST. If you have any questions, contact us at the number above.

Respectfully,

Linda Guzman

President, DazzleMe Productions

Host, The Canadian CommTech Show & Seminars

info@commtechshow.com

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WHO EXHIBITS?

This unique show brings together buyers, influencers, sellers, presenters and industry professionals from across North America for trade, education and networking.

WHO EXHIBITED AT COMMTECH WEST IN 2018?

COMMTECH WEST provided a forum for 80+ exhibitors and their suppliers of products and services, plus over 20 seminars and workshops:

3M Canada • ACE Manufacturing • Adtran • Alliance Corporation • Alpha Technologies • Amphenol Broadband Solutions • Anixter • Antronix • ATX Networks • Calix • Capella Telecommunications • Casa Systems • Channell Commercial • Charles Industries • Charles Jones Industrial Limited • Clearfield • Comtest Communications Products • Connect Telecommunications Solutions • Dura-Line • Eagle Telecom • EXFO • Fiber Instrument Sales (FIS) • Fiber Optic Association • FibNet • Fluke Networks • Fonex Data Systems • Gap Wireless • Graybar Canada • Greenlee Communications • Hubbell Power Systems • Hutton Communications of Canada • IML North America • Impulse Technologies • International Pipe • Intraway • Inventronics • JFTech • Leviton • Lindsay Broadband • Linestar Utility Supply • Little Giant Ladder Systems • Milwaukee Electric Tool • Multilink • Norscan Instruments • O-m6 • OFS • PCT International • Petro Comm Industries (PCI Supply) • Potti Corp. • Power & Tel • Preformed Line Products (PLP) • Primex Manufacturing • Priority Electronics • Pro Labs • Rincon Technology • Southern Alberta Institute of Technology (SAIT) • Sak Data Products • Sales Outsource Solutions (SOS) • SCTE • ISBE • Superior Essex • Technetix • Telonix Communications • Tii Technologies • Toronics • Trispec Communications • TVC Canada • VeEX • Viavi Solutions • Wirewerks • Yangtze Optical Fibre and Cable Joint Stock Ltd Company (YOFC)

For a list of Attending companies in 2018, please contact Show Management.

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WHY EXHIBIT AT COMMTECH WEST?

- ✓ Present your Products and Services to a Diverse Clientelle
- ✓ Generate New Sales Leads
- ✓ Meet with Current and Future Clients
- ✓ Connect and learn from other Industry Experts
- ✓ Build New Industry Relationships
- ✓ Source New Products and Services
- ✓ Networking Opportunities
- ✓ Increase Profitability by Reaching New Customers
- ✓ Multi-Show Booth & Multi-Show Sponsorship Discounts Available
- ✓ Seminar, Workshop and Demo Opportunities
- ✓ Lead Retrieval Available
- ✓ Attendee Badges QR Coded
- ✓ Attendee Company Listing – Pre & Post Show
- ✓ CommTech Charity Golf Tournament on May 28
- ✓ Welcome Reception in Trade Show Hall on May 29
- ✓ Booth Fees include Delegate passes, lunch tickets, sponsored beverage breaks and Welcome Reception tickets
- ✓ Location is Easily Accessible with Free Parking

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BOOTH PRICING

COMMTECH EAST offers economical table-top spaces to full/multiple booth packages (+taxes):

Packages:

Option A	10 ftw x 6 ftd / 60 sq.ft.	\$2500
Option B	10 ftw x 10 ftd/ 100 sq.ft (Wall locations)	\$4500
Option C	Outdoor Space for one tent & vehicle	\$750

EARLY BIRD SPECIAL

- Book and Pay by Friday, October 26, 2018 to receive 5% discount for each booth purchased

MULTI-SHOW DISCOUNT

- Book at both 2019 COMMTECH shows and receive 5% off exhibit space fees
- Sponsor at both 2019 COMMTECH shows and receive 5% off sponsorship fees

Includes:

- 2 delegate packages per Option A; 4 packages per Option B; 2 packages per Option C
- Sponsored WIFI
- Table(s) & standard linen: 1 table per Option A or C; 2 tables per Option B booths.
- Banquet Chairs available for pickup in trade show hall.
- Complimentary customer passes with optional lunch
- AC - 120 Volt - 1500 Watt (15amp) outlet per Option A or B booth
- Carpeted Floors Indoors
- Pipe & Drapery on Trade Show Floor
- Lunch & Welcome Reception tickets
- Sponsored Beverage Breaks
- Company Logo and URL on CommTech website
- Company Listing with Sponsor level and description in event program Directory
- Free Parking

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FLOOR PLAN

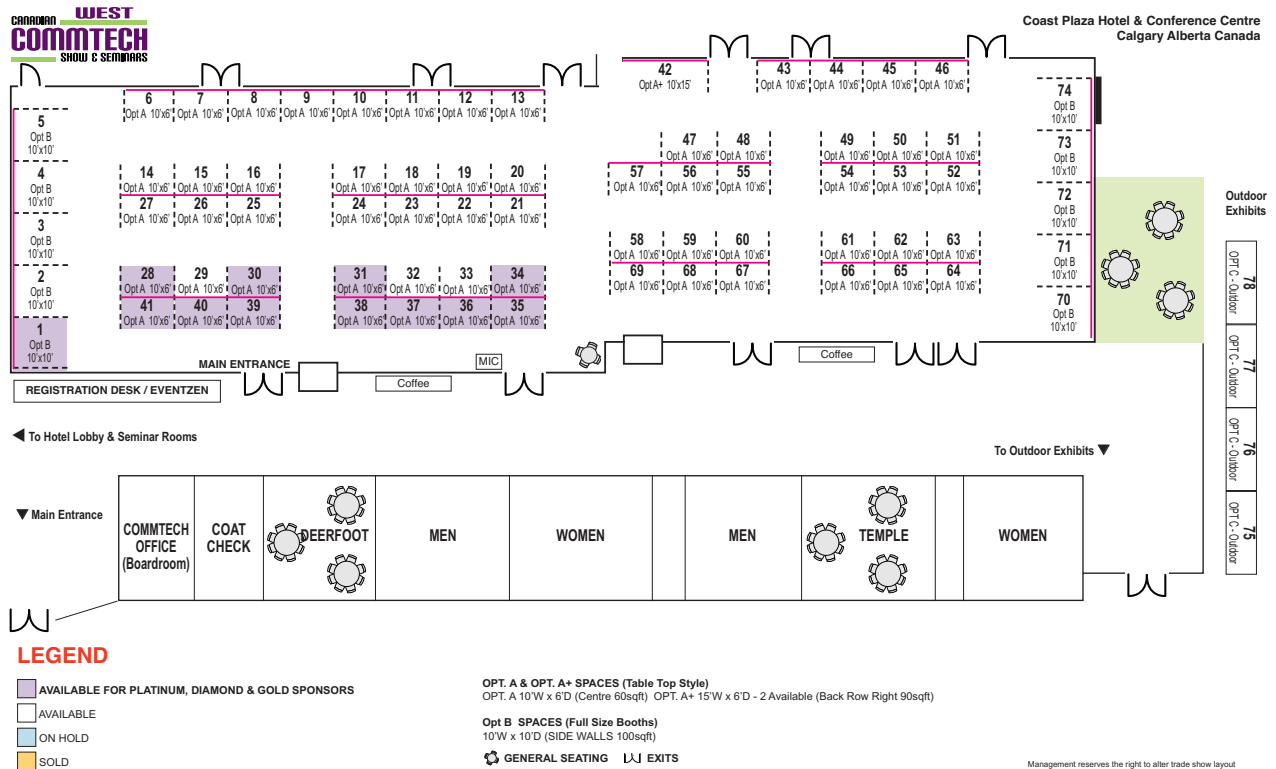
New Floor Plan Design in 2019

Take advantage of early-booking savings and the preferred selection of booth locations.

Option A - Table Top booths - 10ftw x 6ftd

Option B - Full booth sizes - 10ftw x 10ftd (wall locations)

Option C - Outdoor spaces for 1 tent and vehicle



You can view the current floor plan at: [FLOOR PLAN WEST](#)

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SPONSORSHIP OPPORTUNITIES

*Show Sponsorships include the following PROMOTIONAL PACKAGE**: Company logo displayed on sponsor recognition event signage, event program, attendee pre-show promotional materials, on Show website crawl and on Sponsor page with a link to your company site. Available on a first-come, first-serve basis. Please view Show Website or contact Show Management to confirm availability. Exhibit fees not included. Sponsor both COMMTECH shows and receive a 5% discount. Contact Management for sponsorship availability.*

GOLF TOURNAMENT SPONSORSHIP

- **SILVER Corporate Golf Hole** – \$350 – Includes corporate logo signage at one hole. Logos at time of print will appear in the CommTech Passport program and on the tournament banner. Eighteen available.
- **GOLD Golf Team of Four** – \$1,260 – Organize your own team of four; also includes Corporate Golf Hole Sponsorship (value \$350), and 2 Flagged Carts with your company logo.
- **GOLD Corporate Golf Hole + Show Beverage Break + Advert** – \$2,350 – Includes Show Beverage Sponsorship, Corporate Hole Sponsorship. Includes one full-page colour ad space in the CommTech Passport program.

PLATINUM SHOW SPONSOR

- **Luncheon Sponsor – Show Day 1** – \$7,000 – Lunch is branded with your company logo. Sandwiches, salad, dessert and beverage are provided. Includes signage displayed at sandwich stations plus back-cover colour ad space in the CommTech Passport program.
- **Luncheon Sponsor – Show Day 2** – \$7,000 – Lunch is branded with your company logo. Sandwiches, salad, dessert and beverage provided in trade show lobby. Includes signage displayed at sandwich stations plus one full-page colour ad space in the CommTech Passport program an (inside cover if available).
- **Welcome Reception Full Sponsor – Show Day 1** – \$7,000 – Day 1 of Show, includes logo on welcome banner in reception areas. Meet & Greet style reception with hors d'oeuvres, beer and wine, cocktails and soda for registered attendees and vendors. Includes 1 full-page colour ad space in the CommTech Passport program. Includes 25 Welcome Reception beverage tickets. (Co-sponsorship available under Silver Sponsorships)

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DIAMOND SHOW SPONSORSHIPS

- **Branded Water Bottle Sponsor + Program Ad** – \$3,000 – Personalized bottled water labelled with your company logo and information, available both days of show. Bottled water can be available at your table, and at beverage tables. Includes one full-page colour ad space in the CommTech Passport program.
- **Branded Tote Bag Sponsor + Program Ad** – \$3,000 – Quality cloth tote bag imprinted with two-colour company logo, provided to attendees at registration. Includes one full-page colour ad space in the CommTech Passport program.
- **Branded Deluxe Badge Holder Sponsor + Program Ad** – \$3,000 – Provided to each attendee, with a one colour company logo or name exclusively on front flap. Includes one full-page Colour ad space in the CommTech Passport program.
- **Branded Pens & Pads + Program Ad** – \$3,000 – 500 Pens and Pads labelled with your one-colour company logo or website. Pens and Pads supplied to attendees with registration package. (Multi-colour logos available for additional fee). Includes one full-page colour ad space in the CommTech Passport program.

GOLD SHOW SPONSORSHIPS

- **Beverage Break** – \$1,500 – Hot or cold beverages provided with table signage on beverage tables.
- **Beverage Break + Program Ad + Online Ad** – \$2,500 – Includes hot or cold beverages provided with table signage on beverage tables. Includes one full-page colour ad space in the CommTech Passport program; and Online Ad rotating space which appears on most site pages.
- **WIFI Lounge/Provider + Program Ad** – \$2,500 – WIFI lounge in Tradeshow Hall with personalized signage and table card for exhibitor booth. Includes one full-page colour ad space in the CommTech Passport program.

SILVER SPONSORSHIPS

- **Promotional Package**** – \$250 – Show sponsor promotion package (see page 8 top)
- **Passport Contest Prize Sponsor** – \$350 – Includes a \$100 gift card for the Passport draw, promoted and shown as donated by your company. Ballots in back of the Passport program.
- **Welcome Reception Co-Sponsor – Show Day I** – \$600 – Includes logo on welcome banner in reception areas. Meet & Greet style reception with hors d'oeuvres, beer and wine, cocktails and soda for registered attendees and vendors.

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COMMTECH GOLF TOURNAMENT

Tuesday, May 15, 2018

Valley Ridge Golf Club

11618 Valley Ridge Park N.W., Calgary, Alberta T3B 5L4

www.valleyridgegolf.com

9am Shotgun Start • Scramble Format
\$220pp

Registration opens at 7:30 am ~ Rain or Shine

Breakfast is available for purchase in the restaurant.

Includes: 18 holes of golf, shared power cart, boxed lunch, appetizers, prizes & gratuities.
Suitable golf dress code in effect.

A donation will be presented to a charity to be selected.

This is a great networking opportunity to get acquainted with many contacts in the industry.
Teams are formulated by the management based on information received and balanced
as much as possible with vendors and clients on a team.

For more information visit our website at: www.commtechshow.com GOLF TOURNAMENT

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ADVERTISING OPPORTUNITIES

“PASSPORT” PROGRAM & DIRECTORY

Everyone receives an Event Program containing the trade show floor plan and seminar schedule. Also included is the "CommTech Passport Contest" where attendees collect exhibitor's stamps for prizes. Promote your products and booth location with a full or half page full color advertisement. Each exhibitor has their company's descriptor and contact details profiled in the exhibitor directory. This is a valuable attendee keepsake and kept by the majority of Attendees for future reference.

Program size: 5.5" x 8.5"

Due date: Friday, April 26, 2019

Specifications and forms available online.

Back Cover	Full Page	SOLD
Inside Front Cover	Full Page	\$850
Inside Back Cover	Full Page	\$850
Inside Page	Full Page	\$650
Inside Page	Half Page	\$425



WEBSITE ADVERTISING

Advertise your company for 12 months on the COMMTECH site

Ad size: 318 pixels wide x 247 pixels high

Multi-page insertion on COMMTECH WEST site:	\$600
Multi-page insertion on both EAST & WEST sites:	\$900

For more information or to order, visit our website at: ADVERTISING OPPORTUNITIES

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VENUE

Best Western Premier Calgary Plaza Hotel & Conference Centre

1316 33 St NE, Calgary, AB, T2A 6B6, Canada

COMMTECH WEST will take place at the 4-star Best Western Premier Calgary Plaza Hotel & Convention Centre, conveniently located 15 min. from Calgary's International Airport & the Trans Canada Hwy. Free Parking.

DATES & TIMES

EXHIBITOR SETUP	Tuesday, May 28	3pm – 7pm
GOLF TOURNAMENT	Tuesday, May 28	9am Shotgun
DAY 1	Tuesday, May 29	8am – 4pm
	Tradeshow Hours	11am – 4pm
	Reception, May 29	3pm – 4pm
DAY 2	Wednesday, May 30	8am – 4pm
	Tradeshow Hours	11am – 3pm

Hours subject to adjustment.

LEAD RETRIEVAL

EVENTZEN – Supplying lead retrieval services to exhibitors. Information available online soon.

MATERIALS HANDLING & EVENT DISPLAY RENTALS

SHOWTIME EVENT & DISPLAY SERVICES – For rates and contact information download Showtime's Information Kit on our website (available online), contact Showtime directly at 1-800-721-0029 or email infodesk@showtimedisplay.com and mention COMMTECH WEST 2019. Shipments are accepted at Showtime's holding centre. Information available online soon.

INTERNATIONAL SHIPPING & CUSTOMS CLEARANCE

DAVIDSON & SONS / CUSTOMS CLEARANCE – For rates and information on International shipping and materials handling, download Davidson & Sons package on our website.

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ACCOMMODATIONS

NO SMOKING ENVIRONMENTS, APPLICABLE TAXES EXTRA

BEST WESTERN PREMIER CALGARY PLAZA HOTEL & CONFERENCE CENTRE HOST HOTEL

Formerly the Coast Plaza Hotel & Conference Centre

1316-33rd St. NE Calgary Alberta Canada T2A 6B6

4-Star venue. A full service, non-smoking hotel located close to the Calgary International Airport and right off the Trans-Canada Hwy., nearby shopping, restaurants and LRT transit. Close to downtown.

- Select - 2Q or 1K - **\$139** • Premier - 2Q or 1K - **\$164**
Jacuzzi - **\$214** • Executive - **\$234**
- Check In Time: 3:00 PM; Check Out Time: 11:00 PM
- Complimentary wifi; Onsite Restaurant and Lounge; Indoor Pool and Exercise Room; 24 Hour Room Service and business centre, complimentary airport shuttle (reservation required)

BOOKING INSTRUCTIONS:

Hotel: 403-248-8888 or Group Block Reservations: 1-800-661-1464

Group Name: CommTech Tradeshow 2019

[BWP Calgary Plaza Hotel Website](#) | Booking Code: 1905COMMT

Block Release date: April 29, 2019

HOLIDAY INN – CALGARY AIRPORT

1250 McKinnon Drive NE, Calgary, AB (5 minutes from Host Hotel)

A full service, non-smoking hotel located close to the Calgary International Airport and right off the Trans-Canada Hwy., nearby shopping, restaurants and LRT transit.

- 2 Queen beds with wet bar - **\$109**
- Check In Time: 3:00 PM; Check Out Time: 12:00 PM
- Complimentary wifi; Onsite Restaurant and Lounge; Indoor Pool and Exercise Room; 24 Hour Room Service; complimentary airport shuttle – reservation required in advance

BOOKING INSTRUCTIONS:

Group Block Reservations: 403-230-1999 | Group Name: CommTech West 2019

[Holiday Inn Website](#) | Group Code: COM

Block Release date: May 3, 2019



Canadian CommTech Show & Seminars
a DazzleMe Productions Event
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WWW.COMMTECHSHOW.COM