

CANADIAN **EAST**  
**COMMTECH**  
SHOW & SEMINARS  
APRIL 16-17 | TORONTO ON  
MISSISSAUGA CONVENTION CENTRE

# 2019 EAST EXHIBITOR & SPONSOR INFORMATION

COMMTECHSHOW.COM

Book Your Exhibitor Booth and/or Sponsorship:  
Online at: <http://www.commtechshow.com/east/>  
Call: 1-855-215-1334 or 905-309-1914



## Be a part of Canada's Premiere ICT Events

Dear Exhibitor,

Inside you will find everything you need to know about COMMTECH EAST.

COMMTECH has always been about content and value since its inception in 2006.

Packages from Table Top to Full Size and outdoor booths include all the basic necessities to simplify expense accounts and make it easy on your budget. We are very grateful for the support our industry has provided and the generous sponsors who allow us to offer many extra benefits for all who attend.

Our goal each year is to increase the number of attending companies. In 2018 this number increased by 15% overall. We welcomed more than 850 attendees from 150+ companies.

COMMTECH EAST provides the perfect opportunity to meet with existing and potential customers and to drive new sales for your business. We offer a cost-effective solution to reach buyers, influencers and decision-makers from across multiple communication industries. COMMTECH is not an association—we have no political interests, reaching out to all ICT industries and associations. From valuable training seminar opportunities and live demos to networking with peers, the Canadian CommTech Show & Seminars delivers results for our exhibitors.

CommTech gives back to our community with the 2nd annual Awards Gala, by recognizing and awarding those individuals and companies in Canada who have made a difference to our industry.

As an added incentive, we offer **early bird savings of 5% off of each booth booked**, and an additional multi-show discount of **5% off booth fees**, when you register for both COMMTECH shows. Also provided is **5% off sponsorship fees**, when sponsoring at both shows. Be sure to check out the Sponsorships available for new opportunities to promote your Company!

We look forward to your participation as a valued Exhibitor and/or Sponsor at COMMTECH EAST. If you have any questions, contact us at the number above.

Respectfully,  
Linda Guzman  
President, DazzleMe Productions  
Host, The Canadian CommTech Show & Seminars  
[info@commtechshow.com](mailto:info@commtechshow.com)

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## WHO EXHIBITS?

This unique show brings together buyers, influencers, sellers, presenters and industry professionals from across North America for trade, education and networking.

## WHO EXHIBITED AT COMMTECH EAST IN 2018?

COMMTECH EAST provided a forum for 80+ exhibitors and their suppliers of ICT products and services, plus over 20 seminars, panels and workshops:

3M Canada, Adara Technologies, Adtran, Alliance Corporation, Alpha Technologies, AMAC Equipment, Amphenol Broadband Solutions, Anixter, Antronix, ARRIS, ATX Networks, Calix, Capella Telecommunications, Casa Systems, Channell Commercial, Charles industries, Charles Jones Industrial Limited & Jonard, Chatsworth Products, Clearfield, Comtest Communications Products, Connect Telecommunications, Cyient, Dasan Zhone Solution, DTS Technical, Dura-Line, Electroline, EXFO, Fiber Instrument Sales, FINISAR, Fonex Data Systems, Gap Wireless, Graybar Canada, Greenlee Communications, Hangzhou Prevail Optoelectronic Equipment Co. Ltd., Hubbell Power Systems, Hutton Communications of Canada, Hydro One, Impulse Technologies, Innovative Systems, Intraway, Inventronics, JF Tech, Lindsay Broadband, Linestar Utility Supply, Little Giant Ladder Systems, MDL Communications, Mississauga Training Centre (MTC), MobiSmart, Multilink, Nexicom Systems, Noramco, O-m6, OFS, PCI Supply, PCT International, Planview Utility Services, Potti Corp., Power & Tel, Preformed Line Products (PLP), Primex Manufacturing, Priority Electronics, Sak Data, Sales Outsource Solutions, SCTE Ontario Chapter, Servato, Superior Essex Communications, Taihan Fiber Optics, Technetix, Telecon, Telefil, Telonix Communication, Tii Technologies, Toronics, Trispec Communications, TVC Canada, Utilocate Locate Software, UTS Consultants, VeEX, Viavi Solutions, Williams Telecommunications.

For a list of Attending companies in 2018, please contact Show Management.

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## WHY EXHIBIT AT COMMTECH EAST?

- ✓ Present your Products and Services to a Diverse Clientelle
- ✓ Generate New Sales Leads
- ✓ Meet with Current and Future Clients
- ✓ Connect and learn from other Industry Experts
- ✓ Build New Industry Relationships
- ✓ Source New Products and Services
- ✓ Networking Opportunities
- ✓ Increase Profitability by Reaching New Customers
- ✓ Multi-Show Booth & Multi-Show Sponsorship Discounts Available
- ✓ Seminar, Workshop and Demo Opportunities
- ✓ Lead Retrieval Available
- ✓ Attendee Badges QR Coded
- ✓ Attendee Company Listing – Pre & Post Show
- ✓ CommTech Awards Gala on April 15
- ✓ Welcome Reception in Trade Show Hall on April 16
- ✓ Booth Fees include Delegate passes, lunch tickets, sponsored beverage breaks and Welcome Reception tickets
- ✓ Location is Easily Accessible with Free Parking

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## BOOTH PRICING

COMMTECH EAST offers economical table-top spaces to full/multiple booth packages (+taxes):

### Packages:

Option A	10 ftw x 6 ftd / 60 sq.ft.	\$2500
Option B	10 ftw x 10 ftd/ 100 sq.ft (Wall locations)	\$4500
Option C	Outdoor Space for one tent & vehicle	\$750

## EARLY BIRD SPECIAL

- Book and Pay by Friday, October 26, 2018 to receive 5% discount for each booth purchased

## MULTI-SHOW DISCOUNT

- Book at both 2019 COMMTECH shows and receive 5% off exhibit space fees
- Sponsor at both 2019 COMMTECH shows and receive 5% off sponsorship fees

### Includes:

- 2 delegate passes per Option A; 4 passes per Option B; 2 passes per Option C
- Sponsored WIFI
- Table(s) & standard linen: 1 table per Option A or C; 2 tables per Option B booths.
- Banquet Chairs available for pickup in trade show hall.
- Complimentary customer passes with optional lunch
- AC - 120 Volt - 1500 Watt (15amp) outlet per Option A or B booth
- Carpeted Floors Indoors
- Pipe & Drapery on Trade Show Floor
- Lunch & Welcome Reception tickets
- Sponsored Beverage Breaks
- Company Logo and URL on CommTech website
- Company Listing with Sponsor level and description in event program Directory
- Free Parking

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## FLOOR PLAN

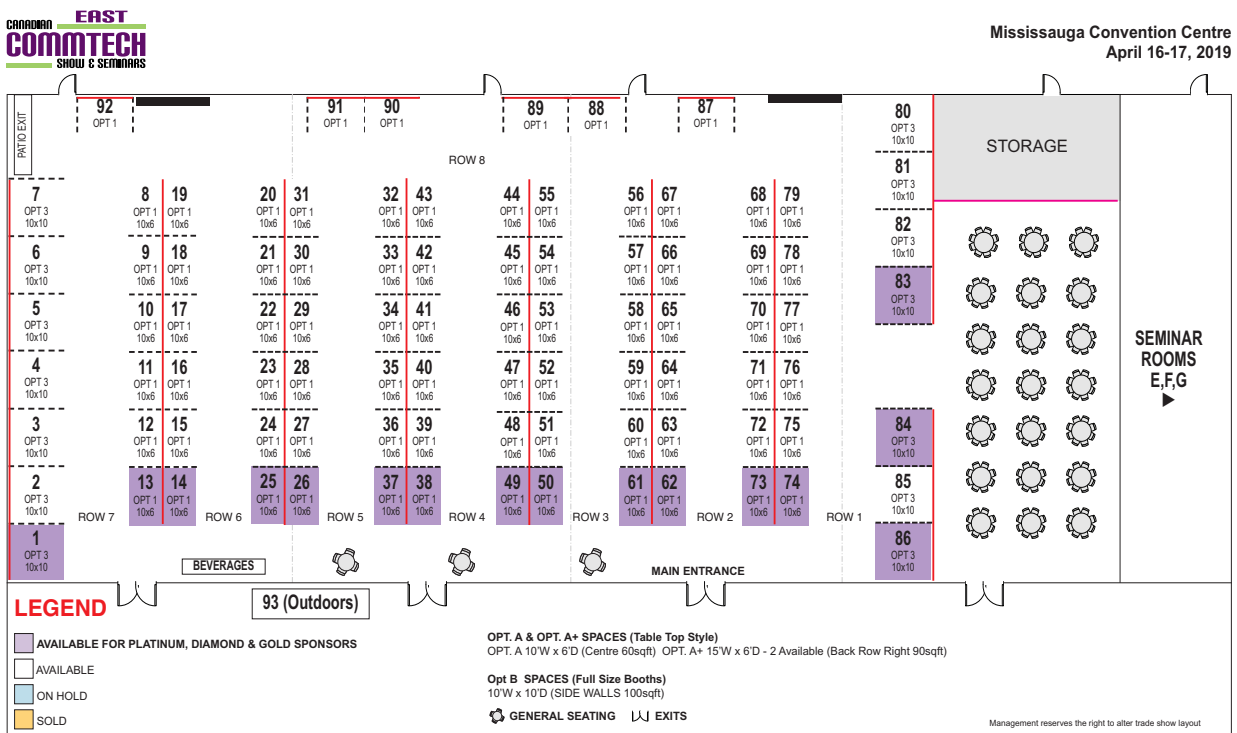
Take advantage of early-booking savings and the preferred selection of booth locations.

Option A - Table Top booths - 10ftw x 6ftd

Option B - Full booth sizes - 10ftw x 10ftd (wall locations)

Option C - Outdoor spaces for 1 tent and vehicle

Booth combinations available.



You can view the current floor plan at: [FLOOR PLAN EAST](#)

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## SPONSORSHIP OPPORTUNITIES

*Show Sponsorships include the following PROMOTIONAL PACKAGE\*\*: Company logo displayed on sponsor recognition event signage, event program, attendee pre-show promotional materials, on Show website crawl and on Sponsor page with a link to your company site. Available on a first-come, first-serve basis. Please view Show Website or contact Show Management to confirm availability. Exhibit fees not included. Sponsor both COMMTECH shows and receive a 5% discount.*

### AWARDS GALA SPONSORSHIPS

- **PLATINUM CommTech Awards Gala & Awards Full Sponsor – Setup Day** – (\$16,000) – Setup Day. Includes logo on welcome signage in reception area. Includes one full-page colour ad space in the CommTech Passport program. Includes ten Awards Gala tickets. (Co-sponsorship available under Gold Sponsorships)
- **GOLD CommTech Awards Gala & Awards Co-Sponsor – Setup Day** – (\$1,000) – (Available if Platinum level not sold) Includes logo on welcome signage in reception area. Includes one full-page colour ad space in the CommTech Passport program. Includes two Awards Gala tickets.

### PLATINUM LUNCH SPONSORSHIPS

- **Luncheon Sponsor – Show Day 1** – \$11,000 – Lunch is branded with your company logo. Sandwiches, salad, desert and beverage are provided. Includes signage displayed at sandwich stations plus back cover ad in the CommTech Passport program. Includes ten Awards Gala tickets.
- **Luncheon Sponsor – Show Day 2** – \$11,000 – Lunch is branded with your company logo. Sandwiches, salad, desert and beverage provided in trade show lobby. Includes signage displayed at sandwich stations plus one full-page ad space in the CommTech Passport program. Includes ten Awards Gala tickets.
- **Welcome Reception Full Sponsor – Show Day 1** – \$10,000 – Day 1 of Show, includes logo on welcome banner in reception areas. Meet & Greet style reception with hors d'oeuvres, beer and wine, cocktails and soda for registered attendees and vendors. Includes 1 full-page colour ad space in the Passport program. Includes two Awards Gala tickets and 25 Welcome Reception beverage tickets. (Co-sponsorship available under Silver Sponsorships)

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## DIAMOND SHOW SPONSORSHIPS

- **Branded Bottled Water Sponsor + Program Ad** – \$4,250 – Personalized bottled water labelled with your company logo and information, available both days of show. Bottled water can be available at your table, and at beverage tables. Includes one full-page colour ad space in the CommTech Passport program. Includes four Awards Gala tickets.
- **Branded Tote Bag Sponsor + Program Ad** – \$4,250 – Quality cloth tote bag imprinted with two-colour company logo, provided to attendees at registration. Includes one full-page colour ad space in the CommTech Passport program. Includes four Awards Gala tickets.
- **Branded Deluxe Badge Holder Sponsor + Program Ad** – \$4,250 – Provided to each attendee, with a one colour company logo or name exclusively on front flap. Includes one full-page Colour ad space in the CommTech Passport program. Includes four Awards Gala tickets.
- **Branded Pens & Pads + Program Ad** – \$4,250 – 1000 Pens and Pads labelled with your one-colour company logo or website, plus one full-page ad space in CommTech Passport program. Pens and Pads supplied to attendees with registration package. (Multi-colour logos available for additional fee). Includes one full-page Colour ad space in the CommTech Passport program. Includes four Awards Gala tickets.

## GOLD SHOW SPONSORSHIPS

- **Beverage Break** – \$1,500 – Includes hot or cold beverages provided with beverage table signage.
- **Beverage Break + Program Ad + Online Ad** – \$2,500 – Includes hot or cold beverages provided with table signage on beverage tables. One full-page advertisement in the CommTech Passport program; and Online Ad rotating space which appears on most pages of the CommTech website. Includes two Awards Gala tickets.
- **WIFI Lounge/Provider + Program Ad** – \$2,500 – WIFI lounge in Tradeshow Hall with personalized signage and table card for exhibitor booth. Includes one full-page colour ad space in the CommTech Passport program. Includes two Awards Gala tickets.

## SILVER SPONSORSHIP

- **Promotional Package\*\*** – \$250 – Show sponsor promotion package (see description at top of page 8)
- **Passport Contest Prize Sponsor** – \$350 – Includes a \$100 gift card for the Passport draw, promoted and shown as donated by your company. Ballots in back of the Show program.
- **Welcome Reception Co-Sponsor – Show Day I** – \$600 – Includes logo on welcome banner in reception areas. Meet & Greet style reception with hors d'oeuvres, beer and wine, cocktails and soda for registered attendees and vendors.



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## COMMTECH EAST AWARDS GALA

**Monday, April 15, 2019**

**Mississauga Convention Centre**

5–8pm

\$150pp

Join us for an evening of fun, food, networking, entertainment and recognition.

Award presentations have one simple goal:

To identify an outstanding business/organization,

individual and volunteer in the Canadian ICT Industry and honour them publicly.



### ENTERTAINMENT:

Canadian Comedian: “THAT CANADIAN GUY” – Glen Foster



### NOMINATIONS:

Nominees must be Canadian Citizens or Residents and work in an ICT related industry.

Nominations will be reviewed by a panel of Canadian ICT experts. Nominations are free.

Platinum, Diamond and Gold Sponsors include ticket(s) to the Gala. Tickets also available on the CommTech East website.

For more information, visit our website at: [COMMTECH AWARDS GALA](http://www.commtechshow.com/east/awards-gala)

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## ADVERTISING OPPORTUNITIES

### “PASSPORT” EVENT PROGRAM & DIRECTORY

Everyone receives an Event Program containing the trade show floor plan and seminar schedule. Also included is the "CommTech Passport Contest" where attendees collect exhibitor's stamps for prizes. Promote your products and booth location with a full or half page full color advertisement. Each exhibitor has their company's descriptor and contact details profiled in the exhibitor directory. This is a valuable attendee keepsake and kept by the majority of Attendees for future reference.

Program size: 5.5" x 8.5"

Due date: Wednesday, March 15, 2019

Specifications and forms available online.

<b>Back Cover</b>	<b>Full Page</b>	<b>SOLD</b>
<b>Inside Front Cover</b>	<b>Full Page</b>	<b>\$850</b>
<b>Inside Back Cover</b>	<b>Full Page</b>	<b>\$850</b>
<b>Inside Page</b>	<b>Full Page</b>	<b>\$650</b>
<b>Inside Page</b>	<b>Half Page</b>	<b>\$425</b>



### WEBSITE ADVERTISING

Advertise your company for 12 months on the COMMTECH site, changeable every 4 months.

Ad size: 318 pixels wide x 247 pixels high.

<b>Multi-page insertion on COMMTECH EAST site:</b>	<b>\$600</b>
<b>Multi-page insertion on both EAST &amp; WEST sites:</b>	<b>\$900</b>

For more information or to order, visit our website at: [ADVERTISING OPPORTUNITIES](#)

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## VENUE

### MISSISSAUGA CONVENTION CENTER

75 Derry Road West, Mississauga, ON, L5W 1G3, Canada

COMMTECH EAST is conveniently located 15 minutes from Toronto's Pearson International Airport and close to four major connecting highways in the Greater Toronto Area (Hwy 407, 401, 410 & 403). Free Parking.

## DATES & TIMES

<b>EXHIBITOR SETUP</b>	<b>Monday, April 15</b>	<b>1pm – 7pm</b>
<b>AWARDS GALA</b>	<b>Monday April 15</b>	<b>5pm – 8pm</b>
<b>DAY 1</b>	<b>Tuesday, April 16</b>	<b>8am – 4pm</b>
	<b>Tradeshow Hours</b>	<b>11am – 4pm</b>
	<b>Welcome Reception</b>	<b>3 – 4pm</b>
<b>DAY 2</b>	<b>Wednesday, April 17</b>	<b>8am – 4pm</b>
	<b>Tradeshow Hours</b>	<b>11am – 4pm</b>

Hours subject to adjustment.

## LEAD RETRIEVAL

**EVENTZEN** – Supplying lead retrieval services to exhibitors.

## MATERIALS HANDLING, DISPLAY RENTALS & INTERNATIONAL SHIPPING & CUSTOMS CLEARANCE

**STRONCO** – For rates and information on materials handling, download the Information Package/Order Form on our website. STRONCO is also your event display rentals specialist. For rates and information on International materials handling, download the Information Package/Order Form on our website. STRONCO/Academy Customs & Traffic Inc. as Customs Broker. A letter from CBSA will be provided to make shipping internationally more efficient at Customs.

## AV RENTALS

**BB BLANC** – See Rates and information on AV equipment rentals and services on our website.

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## ACCOMMODATION

*Close to Convention Centre*  
*Free Parking*  
*15 minutes from Pearson International Airport*  
*Appropriate taxes extra*  
**SPECIAL "COMMTECH" RATES AVAILABLE**

### HOLIDAY INN EXPRESS & SUITES – TORONTO-MISSISSAUGA

#### NO SMOKING ENVIRONMENT

40 Admiral Blvd. Mississauga, ON L5T 2W1

*Complimentary hot buffet breakfast • high speed wifi • 24 hr. business centre • fitness center • newspaper • heated salt water pool and spa • guest laundry • microwave and fridge in every room • one cup coffee maker*

- Standard 2 Queen Beds - **\$144**
- Standard 1 King Bed Jr. Suite w/ pullout couch - **\$149**
- Standard 1 King Bed w/ sitting area - **\$154**
- Executive King Bed Suite w/ separate living room - **\$159**
- 1 Bdrm. King Bed Suite w/Jacuzzi - **\$159**

#### BOOKING INSTRUCTIONS:

Group Block Reservations: 905-795-1011, press 0, mention "CommTech"

[Holiday Inn Website](#) | Enter "COM" in Group Code field.

Block Release date: March 15, 2019

### HOMEWOOD SUITES BY HILTON – TORONTO-MISSISSAUGA

#### NO SMOKING ENVIRONMENT

6430 Edwards Boulevard, Mississauga, ON, L5T 2Y3

*Daily Hot Buffet Breakfast Complimentary, Evening Social Dinner Complimentary (Monday-Thursday), • 46 Flat Screen HD TV • Free parking • 24 hour complimentary Airport Shuttle • Indoor pool/ Hot Tub/ Fitness center • Complimentary High Speed Wireless Internet • Free local telephone calls • In room coffee makers, hair dryers and iron/ironing boards • In room fridge, microwave and mini kitchenette*

- Studio & 1 Bedroom Suites - **\$194**

#### BOOKING INSTRUCTIONS:

Group Block Reservations: 905-564-5529 | Group Name: CommTech East

[Homewood Suites Website](#) | Enter "CHWCTS" in Group Code field.

Block Release date: March 15, 2019



Canadian CommTech Show & Seminars  
a DazzleMe Productions Event  
25 Forest Road, Grimsby, ON L3M 2J4

Phone: 1-855-215-1334 • 905-309-1914 • Fax: 289-235-9867 • Email: [info@commtechshow.com](mailto:info@commtechshow.com)

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