

CANADIAN **EAST**
COMMTECH
SHOW & SEMINARS
APRIL 16-18 | TORONTO ON
MISSISSAUGA CONVENTION CENTRE

2018
EAST EXHIBITOR
& SPONSOR
INFORMATION

WWW.COMMTECHSHOW.COM/EAST/

Book Your Exhibitor Booth and/or Sponsorship:
Online at: <http://www.commtechshow.com/east/>
Call: 1-855-215-1334 or 905-309-1914



Be a part of Canada's Premiere ICT Events

Dear Exhibitor,

Inside you will find everything you need to know about COMMTECH EAST.

This show has always been about content and value since its inception in 2006.

Booth packages include all the necessities to simplify expense accounts and make it easy on the budget. We are very grateful for the amazing support this industry has provided and the generous sponsors who allow us to offer many extra benefits for all who attend and help drive attendance.

Our goal each year is to increase the number of attending companies. In 2017 this number increased by 25%!

COMMTECH EAST provides the perfect opportunity to meet with existing and potential customers to drive new sales for your business. This show offers a cost-effective solution to reach buyers, influencers and decision-makers from across multiple communication industries. COMMTECH is not an association. We have no political interests and reach out to all Information Communication Technology industries and associations. From training seminar opportunities to valuable networking, the Canadian CommTech Show & Seminars delivers results for our exhibitors.

We are excited to announce that in 2018 an Awards Gala will be added to our offerings. CommTech will give back to our community by recognizing and awarding those Canadians who have made a difference.

As an added exhibitor incentive, we offer **early bird savings of \$150**, and a multi-show discount of **5% off booth fees**, when you register for both COMMTECH shows. We also provide **5% off sponsorship fees**, when you sponsor both shows.

Be sure to check out the Sponsorships available for new opportunities to promote your Company!

We look forward to having you participate as a valued Exhibitor and/or Sponsor at COMMTECH EAST. If you have any questions, contact us at the number above.

Respectfully,
Linda Guzman
President, DazzleMe Productions
Host, The Canadian CommTech Show & Seminars
info@commtechshow.com

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WHO EXHIBITS?

This unique show brings together buyers, influencers, sellers, presenters and industry professionals from across North America for trade, education and networking.

WHO EXHIBITED AT COMMTECH EAST IN 2017?

COMMTECH EAST provided a forum for 80+ exhibitors and their suppliers of products and services, plus over 20 seminars and workshops:

3M Canada • Adara Technologies • Adtran • Akleza • Alliance Corporation • Alpha Technologies • AMAC Equipment • Amphenol Broadband Solutions / Times Fiber Canada • Angstrom Communications • Anixter Canada • Antronix • Arris • ATX Networks • Calix • Cambium Networks • Capella Telecommunications • Channell Commercial Canada • Charles Industries • Chatsworth Products • Clearfield • Commscope • Comtest Communications • Condux International • Connect Telecommunications • Corning • Dasan Zhone Solutions • DTS Technical Inc. • Dura-Line • Eastern Independent • Electroline Equipment • EXFO • Fiber Instrument Sales • FiberOne • Fibre Broadband Association • Fluke Networks • Fonex Data Systems • Fresnel Software Corporation • Gap Wireless • General Cable • Graybar Canada • Greenlee Communications • Helix Analytix • Hubbell Power Systems • Hutton Communications of Canada • Impulse Technologies • Innovative Systems • Inventronics • ITS Solutions • JF Tech • Lindsay Broadband • Linestar Utility Supply • MBSI WAV • Metageek • Mississauga Training Consultants • Multilink • Myers Power Products Inc. • Noramco • Norscan Instruments • O-M6 Technologies • OFS • Optelian • Opterna • Petro Comm industries • Planview Utility Services • Power & Tel • Preformed Line Products • Primex Manufacturing • Priority Electronics • RAD • Raisecom • Rincon Technology • Sak Data Products • Sales Outsource Solutions • SCTE • Starvoy Technologies • Technetix • Telco Systems • Telecon • Telonix Communications • Testforce Systems • Tii Technologies • Toronics • Trispec Communications • TVC Communications Canada • Vecima Networks • Vetro Fibermap • Viavi Solutions • Yangtze Optical Fibre and Cable

For a list of Attending companies in 2017, please contact Show Management.

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WHY EXHIBIT AT COMMTECH?

- ✓ Present your Products and Services to a Diverse Clientelle
- ✓ Generate New Sales Leads
- ✓ Lead Retrieval Available
- ✓ Attendee Company Listing – Pre & Post Show
- ✓ Attendee Badges QR Coded
- ✓ Booth Fee Covers included Delegate lunch tickets, sponsored beverage breaks and Welcome Reception tickets
- ✓ Delegate fees include Lunch and Welcome Reception both days
- ✓ Location is Easily Accessible
- ✓ Multi-Show Booth & Sponsorship Discounts Available
- ✓ Meet with Current and Future Clients
- ✓ Seminar, Workshop and Demo Opportunities
- ✓ Connect and learn from other Industry Experts
- ✓ Build New Industry Relationships
- ✓ Source New Products and Services
- ✓ Networking Opportunities
- ✓ Increase Profitability by Reaching New Customers
- ✓ Free Parking / Register online

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BOOTH PRICING

COMMTECH EAST offers economical table-top spaces to full/multiple booth packages (+taxes):

Packages:

Option 1	10 ftw x 6 ftd / 60 sq.ft.	\$2199
Option 2	20 ftw x 6 ftd / 120 sq.ft	\$4199
Option 3	12 ftw x 10 ftd / 120 sq.ft (ROW END)	\$4199
or	10 ftw x 10 ftd/ 100 sq.ft (WALL)	\$4199
Option 4	Outdoor Space (please contact)	\$550

Includes:

- 2 Exhibitor Badges per Option 1; 4 per Option 2 or 3; 1 per Option 4 outdoor space
- Sponsored WIFI
- Table(s) & standard linen. 1 per Option 1 & 4; 2 per Option 2 & 3 booths.
- Chairs available for pickup in trade show hall.
- Complimentary customer passes with optional lunch
- AC - 120 Volt - 1500 Watt (15amp) outlet per 60sqf
- Carpeted Floors
- Pipe & Drapery
- Lunch & Welcome Reception tickets
- Sponsored Beverage Breaks
- Company Logo and URL on website
- Listing in Exhibitor Directory
- Free Parking

EARLY BIRD SPECIAL

- Book and Pay by October 31, 2017 to receive a \$150 discount for inside booths and \$50 for outdoor booths

MULTI-SHOW DISCOUNT

- Book at both 2018 COMMTECH shows and receive 5% off exhibit space fees
- Sponsor at both 2018 COMMTECH shows and receive 5% off sponsorship fees

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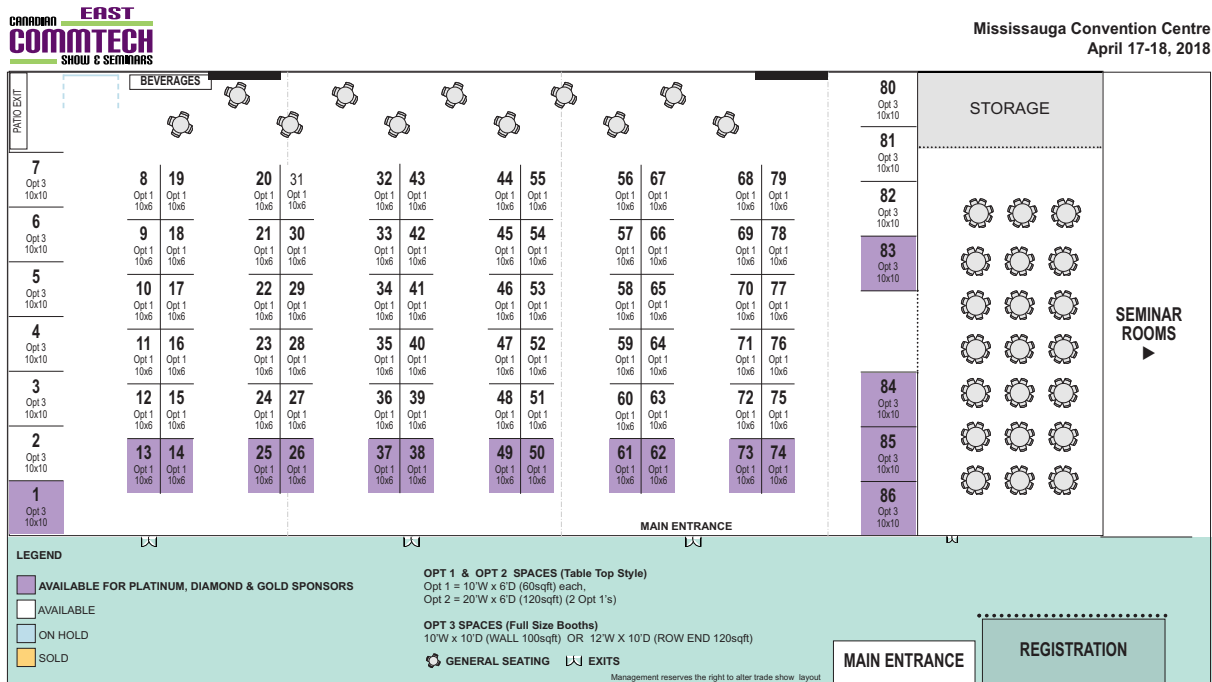
FLOOR PLAN

Take advantage of early-booking savings and the preferred selection of booth locations.

Table Top booths - 10ftw x 6ftd

Full booth sizes - 10ftw x 10ftd (wall) or 12ftw x 10ftd (row end), and multiples of both are available and affordable for all budgets.

Outdoor spaces for vehicles are also available.



You can view the current floor plan at: [EAST FLOOR PLAN](#)

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SPONSORSHIP OPPORTUNITIES

Show Sponsorships include the following PROMOTIONAL PACKAGE:**

Company logo displayed on sponsor recognition event signage, in event program, on attendee pre-show promotional materials, as well as the Show website home page crawl banner and on Sponsor page with a link to your company site. Sponsorship noted in Exhibitor Directory. Available on a first-come, first-serve basis. Please view Show Website or contact Show Management to confirm availability. Exhibit fees not included.

Sponsor both COMMTECH shows and receive a 5% discount

PLATINUM SHOW SPONSOR

Platinum Sponsors are entitled to premium trade show locations where available, and company description on Show Website Sponsor page. Includes Awards Gala tickets as noted below & Show Promotion Package above.

- **Luncheon Sponsor DAY 1** – SOLD – \$11,000 – Lunch is branded with your company logo. Sandwiches, salad, desert and beverage are provided. Includes signage displayed at sandwich stations plus back cover ad in the CommTech Passport program. Includes four Awards Gala tickets.
- **Luncheon Sponsor DAY 2** – \$9,000 – Lunch is branded with your company logo. Sandwiches, salad, desert and beverage provided in tradeshow lobby. Includes signage displayed at sandwich stations plus one full-page ad space in the CommTech Passport program. Includes four Awards Gala tickets.
- **Welcome Reception Sponsor DAY 1** – \$10,000 – Includes logo on welcome banner in reception areas. Meet & Greet style reception with hors d'oeuvres, beer and wine, cocktails and soda for registered attendees and vendors. Includes 1 full-page colour ad space in the Passport program.
- **NEW* CommTech Awards Dinner Sponsor** – (Please call for Quote) – Includes logo on welcome signage in reception area. Includes one full-page colour ad space in the CommTech Passport program. Includes ten Awards Gala tickets.

DIAMOND SHOW SPONSORSHIPS

Diamond Sponsors are entitled to premium trade show locations where available and company description on Show Website Sponsor page. Includes two Awards Gala tickets and Show Promotion Package above.

- **Early Morning Breakfast Break Sponsor** – \$4,250 – (2 available) Pastries & beverages provided from 7 to 9am for Day 1 or Day 2, held outside seminar rooms for attendees. Your logo displayed on breakfast table signage. Sponsor may place freestanding signage beside breakfast area. Includes one full-page colour ad space in the CommTech Passport program.

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SPONSORSHIP OPPORTUNITIES continued...

DIAMOND SHOW SPONSORSHIPS CONTINUED...

Diamond Sponsors are entitled to premium trade show locations where available and company description on Show Website Sponsor page. Includes two Awards Gala tickets and Show Promotion Package above.

- **Sweet & Beverage Break Sponsor** – \$4,250 – A mid-morning or mid-afternoon break with assorted pastries and beverages branded with your company logo. Includes one full-page colour ad space in the CommTech Passport program.
- **Branded Water Sponsor** – \$4,250 – Personalized bottled water labelled with your company logo and information, available both days of show. Bottled water can be available at your table, and at beverage tables. Includes one full-page colour ad space in the CommTech Passport program.
- **Branded Tote Bag Sponsor** – SOLD – \$4,250 – Quality cloth tote bag imprinted with two-colour company logo, provided to attendees at registration. Includes one full-page colour ad space in the CommTech Passport program.
- **Branded Deluxe Badge Holder Sponsor** – SOLD – \$4,250 – Provided to each attendee, with a one colour company logo or name exclusively on front flap. Includes one full-page Colour ad space in the CommTech Passport program.
- **Branded Pens & Pads** – SOLD – \$4,250 – Pens and Pads labelled with your one-colour company logo or website, plus one full-page ad space in CommTech Passport program. Pens and Pads supplied to attendees with registration package. (Multi-colour logos available for additional fee). Includes one full-page Colour ad space in the CommTech Passport program.

GOLD SHOW SPONSORSHIPS

Gold Sponsors are entitled to premium trade show locations, where available. Includes one Awards Gala ticket and Show Promotion Package above.

- **Beverage Break** – \$1,500 – Hot or cold beverages provided with table signage on beverage tables.
- **Beverage Break + Program Ad** – \$2,000 – Includes: 1) Hot or cold beverages provided with table signage on beverage tables. 2) One full-page advertisement in the CommTech Passport program.
- **NEW* Passport Contest + Program Ad + Online Ad** – \$1,500 – Includes: 1) a \$100 gift card for the Passport draw, promoted and shown as donated by your company; 2) One full-page colour ad space in the CommTech Passport program; and 3) Online Ad rotating space which appears on most pages of the CommTech website.

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SPONSORSHIP OPPORTUNITIES continued...

GOLD SHOW SPONSORSHIP CONTINUED...

Gold Sponsors are entitled to premium trade show locations, where available. Includes one Awards Gala ticket and Show Promotion Package above.

- **NEW* WIFI Lounge & Provider** – SOLD – \$2,000 – WIFI lounge in Tradeshow Hall with personalized signage and table card for exhibitor booth. Includes one full-page colour ad space in the CommTech Passport program.

SILVER SHOW SPONSORSHIP

Silver Sponsors are entitled to Show Promotion Package above.

- **Passport Contest Prize Sponsor** – \$350 – Includes a \$100 gift card for the Passport draw, promoted and shown as donated by your company. Ballots in back of the Show program.
- **NEW* Seminar Door Prize Sponsor** – \$500 – (One day) Includes a \$250 gift card or value prize to be drawn at end of each day in the trade show hall.

BRONZE SHOW SPONSORSHIP

- **Promotional Package Sponsor** – \$250 – Show sponsor promotion package (see description at top of page 8.**)

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COMMTECH EAST AWARDS GALA

Monday, April 16, 2018

Mississauga Convention Centre

5pm – 7:30pm

\$125pp

CommTech East is excited to announce the launch of an ICT industry awards gala. Join us for an evening of fun, food, networking, entertainment and recognition.

(Menu & Schedule to follow)

Award presentations have one simple goal: To identify an outstanding business/organization and individuals in the Canadian ICT Industry and honour them publicly. No distractions. No noise. Just recognition.

Nominees must be Canadian Citizens or Residents and work in an ICT related industry.

A maximum of 15 Nominations per category will be reviewed by a panel of Canadian ICT experts. Nominations are free.

Platinum, Diamond and Gold Sponsors include ticket(s) to the Gala. Tickets also available on the CommTech East website.

For more information, visit our website at: [COMMTECH AWARDS GALA](http://www.commtechshow.com/east/)

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ADVERTISING OPPORTUNITIES

"PASSPORT" EVENT PROGRAM & DIRECTORY

Everyone receives an Event Program containing the trade show floor plan and seminar schedule. Also included is the "CommTech Passport Contest" where attendees collect exhibitor's stamps for prizes. Promote your products and booth location with a full or half page full color advertisement. Each exhibitor has their company's descriptor and contact details profiled in the exhibitor directory. This is a valuable attendee keepsake and kept by the majority of Attendees for future reference.

Program size: 5.5" x 8.5"

Due date: Wednesday, March 16, 2018

Specifications and forms available online.

Back Cover	Full Page	SOLD
Inside Front Cover	Full Page	\$850
Inside Back Cover	Full Page	\$850
Inside Page	Full Page	\$650
Inside Page	Half Page	\$425



WEBSITE ADVERTISING

Advertise your company for 12 months on the COMMTECH site, changeable every 4 months.

Ad size: 318 pixels wide x 247 pixels high.

Multi-page insertion on COMMTECH EAST site:	\$600
Multi-page insertion on both EAST & WEST sites:	\$900

For more information or to order, visit our website at: ADVERTISING OPPORTUNITIES

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VENUE

Mississauga Convention Center

75 Derry Road West, Mississauga, ON, L5W 1G3, Canada

COMMTECH EAST is conveniently located 15 minutes from Toronto's Pearson International Airport and close to four major connecting highways in the Greater Toronto Area (Hwy 407, 401, 410 & 403). Free Parking.

DATES & TIMES

EXHIBITOR SETUP	Monday, April 16	1pm – 7pm
AWARDS GALA	Monday April 16	5pm – 7:30pm
DAY 1	Tuesday, April 17	8am – 4pm
	Tradeshow Hours	11am – 4pm
DAY 2	Wednesday, April 18	8am – 4pm
	Tradeshow Hours	11am – 4pm

Hours subject to adjustment.

LEAD RETRIEVAL

EVENTZEN – Supplying lead retrieval services to exhibitors. Information available online soon.

MATERIALS HANDLING & EVENT DISPLAY RENTALS

DÉCOR EXPORTS EXPO (DEE) – For rates and information on materials handling, download DEE's Information Package/Order Form on our website (available soon). DEE is also your event display rentals specialist.

INTERNATIONAL SHIPPING & CUSTOMS CLEARANCE

LIBERTYCFS & NEAR NORTH CUSTOMS BROKER – For rates and information on International materials handling, download LibertyCFS Information Package/Order Form on our website (available soon).

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ACCOMMODATIONS

Close to Convention Centre

Free Parking

15 minutes from Pearson International Airport

Appropriate taxes extra

SPECIAL "COMMTECH" RATES AVAILABLE

HOLIDAY INN EXPRESS & SUITES – TORONTO-MISSISSAUGA

NO SMOKING ENVIRONMENT

40 Admiral Blvd. Mississauga, ON L5T 2W1

Complimentary hot buffet breakfast • high speed wifi • 24 hr. business centre • fitness center • newspaper • heated salt water pool and spa • guest laundry • microwave and fridge in every room • one cup coffee maker

- Standard 2 Queen Beds - **\$139**
- Standard 1 King Bed Jr. Suite w/ pullout couch - **\$144**
- Standard 1 King Bed w/ sitting area - **\$149**
- Executive King Bed Suite w/ separate living room - **\$154**
- 1 Bdrm. King Bed Suite w/Jacuzzi - **\$154**

BOOKING INSTRUCTIONS:

Group Block Reservations: 905-795-1011, press 0, mention "CommTech"

[Holiday Inn Website](#) | Enter "COM" in Group Code field.

Block Release date: March 16, 2018

HOMEWOOD SUITES BY HILTON – TORONTO-MISSISSAUGA

NO SMOKING ENVIRONMENT

6430 Edwards Boulevard, Mississauga, ON, L5T 2Y3

Daily Hot Buffet Breakfast Complimentary, Evening Social Dinner Complimentary (Monday-Thursday), • 46 Flat Screen HD TV • Free parking • 24 hour complimentary Airport Shuttle • Indoor pool/ Hot Tub/ Fitness center • Complimentary High Speed Wireless Internet • Free local telephone calls • In room coffee makers, hair dryers and iron/ironing boards • In room fridge, microwave and mini kitchenette

- Studio & 1 Bedroom Suites - **\$184**

BOOKING INSTRUCTIONS:

Group Block Reservations: 905-564-5529 | Group Name: "CommTech Show 2018"

[Homewood Suites Website](#) | Enter "CHWCOM" in Group Code field.

Block Release date: March 16, 2018