

Please complete this form and return with payment to:

2217394 Ontario Inc. o/a DazzleMe Productions • 25 Forest Road, Grimsby, Ontario L3M 2J4, Canada
 Telephone: 905-309-1914 • Fax: 289-235-9867 • Email: info@commtechshow.com • Website: www.commtechshow.com

In accordance with the provisions of the Exhibitor Rules and Regulations governing exhibits at the 2012 Canadian CommTech Show & Seminars, Kelowna, BC, the undersigned hereby requests exhibit space(s), which when accepted by 2217394 Ontario Inc. o/a DazzleMe Productions and accompanied with full payment, becomes a contract.

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV / STATE: _____ POSTAL / ZIP CODE: _____

TEL: _____ FAX: _____ WEBSITE: _____

Provide the name of the individual (Main Contact) responsible for receiving and distributing correspondence, emails, and on-site information to on-site personnel.

MAIN CONTACT: _____ TITLE: _____

EMAIL: _____ TEL.: _____

GENERAL INFORMATION, SPONSORSHIPS & EXHIBITOR REGULATIONS

Canadian CommTech Show & Seminars • May 16-17, 2012, Coast Capri Hotel, Kelowna, BC • *Applicable taxes extra.*

TABLE TOP SHOW SPACES:

5 ft x 10 ft • 5 ft x 15 ft • 5 ft x 20 ft • 10 ft sq.

Outside spaces available.

\$150 Early Bird savings ends October 15.

TRADE SHOW HOURS

WEDNESDAY: 10 – 4 PM

THURSDAY: 10 – 1:30 PM

NEW! FREE FLOOR PASSES

WEDNESDAY: 1 – 4 PM

FREE CUSTOMER ENTRANCE TO EXHIBITOR TRADE SHOW FLOOR

INCLUDED WITH TABLE FEE:

- AC connection
- Pipe/Drape behind tables on inside row locations only. NOT on outside wall locations
- Table linens and chairs
- Carpeted space
- Exhibitor Delegate registrations as noted in Options 1 to 5 (Value \$250 ea)
- Company description in Event Passport Program
- Company name listed on Show website
- Lunch and beverage breaks
- Unlimited free trade show floor passes for customers from 1-4 PM on Wednesday.
- List of all pre-registered companies attending and post Show update

COMPETITOR / AFFILIATE SPACING:

If noted in this contract, Show Management will make every attempt to place an exhibitor near a specified affiliated company and/or not directly beside or across from noted competitors.

ADVERTISING OPPORTUNITIES:

ALL ATTENDEES are provided with a full-color Event Program which contains the Trade Show layout, seminar outlines, exhibitor profiles, sponsors and the "Passport" contest page to

have stamped to win prizes (stamp supplied). Exhibitor advertising available. This is a valuable attendee keepsake. Specifications are available on the Passport Program Advertising Flyer.

Full Inside Front or Back Cover - \$675 each

Full Inside Page - Full Color - \$475 each

Half Inside Page - Full Color - \$325 each

SHOW SPONSOR PROMOTION PACKAGE:

*All Show Sponsorships include the following Promotion Package: Company logo displayed on sponsor recognition event signage, in event passport program, on attendee pre-show promotional materials, as well as on Show home page with link to your company site. All sponsorships are available on a first-come, first-serve basis. Please check Show website or contact show management to confirm availability. *EXHIBITOR TABLE FEES NOT INCLUDED.*

PLATINUM SHOW SPONSORSHIPS

Platinum Sponsors are entitled to first choice of premium trade show locations in the show lobby or close to floor entrances, if available.

Attendee Continental Breakfast Sponsor – \$4000 – Continental style breakfast from 7 to 9 am both days, held outside upper seminar rooms for attendees, your logo on breakfast table signage. Sponsor may place free standing signage beside breakfast area. Option: One additional Private continental breakfast function for your registered delegates and up to 50 select Customer attendees. Also includes 1 full page ad space in CommTech Passport program.

Day 2 - Trade Show Floor Casual Lunch Sponsor – \$5000 – Lunch break for Day 2,

branded with your company logo. Assorted sandwich platters and beverages in various locations in Trade Show areas. Includes banner signage displayed at sandwich stations. A dessert platter may be placed at exhibiting sponsor's table. Includes 1 full page ad space in CommTech Passport program (Value \$475).

Welcome Reception – \$9000 – SOLD – To be held end of Day 1. Includes logo on welcome signage outside reception room. Option: Co-sponsors are welcome to place free standing signage in the reception room. Includes 1 full page ad space in CommTech Passport program (Value \$475).

DIAMOND SHOW SPONSORSHIPS

Sponsors are entitled to premium trade show locations in the show lobby or close to floor entrance, if available.

Water Sponsor – \$3000 – Personalized bottled water labelled with your company logo and information, available both days of show and at golf tournament. Bottled water will be available at your table, at beverage tables, at lunches, and in seminar rooms.

Tote Bag Sponsor with Pen – \$3000 – SOLD – Quality cloth tote bag with two-color company logo imprinted, provided to every customer attendee at registration.

Lanyard Sponsor – \$3000 – SOLD – Lanyards for attendees to be imprinted TWO SIDES, with a one color company logo or name exclusively.

Sweet & Beverage Break Sponsor – \$3000 – A mid-morning or mid-afternoon break of assorted pastries and beverages branded with your company logo.

GOLD SHOW SPONSORSHIPS

Gold Sponsors are entitled to trade show locations in Exhibit rooms, as close to floor entrances as possible.

Gold Show Beverage Break / Corporate Hole at Golf Tournament / Advertising Package – \$1250 – Includes Corporate Hole Sponsorship at Charity Golf Tournament, Gold Show Beverage Sponsorship, and 1 full page ad in CommTech Passport program (value \$1525).

Beverage Break Sponsor – \$750 – Includes a table card on beverage table, plus logo promotion in event program itinerary.

SILVER SHOW SPONSORSHIP

Passport Contest Gift Sponsor – \$350 – Includes a \$100 gift card for the Passport draw, promoted and shown as donated by your company and a Passport Prize Sponsor table card for your Exhibitor table.

BRONZE SHOW SPONSORSHIPS

Bronze Sponsor – \$250 – Show Sponsor promotion package as outlined above.

CHARITY GOLF TOURNAMENT:

May 15, 2012 at Sunset Ranch Golf & Country Club. Registration opens at 7:15 am. Shotgun start is at 8:30 am. Teams are formulated by the organizers, mixing vendors and customers to optimize networking opportunities. Name transfer but no refunds after March 15, 2012. Rain or Shine.

GOLF SPONSOR PROMOTION PACKAGE:

Golf sponsor logos to appear on golf tournament web page with direct link to your site, recognition on sponsor signage at tournament and in event passport program. **GOLF FEES NOT INCLUDED.**

Golf Tournament Breakfast Sponsorship – \$2000 – (\$500 donated to “Cops for Kids” charity) Recognized as Gold Show Sponsor on all show materials and Show’s website home page. Your company logo on table card at buffet table at golf tournament. Includes one Corporate Hole Sponsorship.

Gold Show Beverage Break / Corporate Hole / Advertising Package – \$1250 – Includes Corporate Hole Sponsorship at Charity Golf Tournament, Gold Show Beverage Sponsorship, and 1 full page ad in CommTech Passport program (value \$1525).

Corporate Hole Sponsor – \$300 – Includes corporate logo signage at one hole.

HOST HOTEL ACCOMMODATION:

Coast Capri Hotel – Tel: 250-860-6060
Website: www.coasthotels.com
Host hotel will sell out, so book early.

Mention Group Block Name: CommTech Show Block #GFC13007

2012 to receive special show rates.

Comfort - \$140 Superior - \$155

Premium - \$175 Premium 1BR Suite - \$225

Alternate Accommodation Available:

See Show website for more information.

Accent Inn (directly across from Capri)

Kelowna Inn & Suites (Kitty corner to Capri)

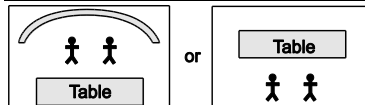
Manteo (10 minutes from Capri on the water)

EXHIBIT SPACE OPTIONS:

Maximum 9 ft tall freestanding backdrops.

Sample layouts shown. A limited number of each option is available on a first-come, first-serve basis. Sample layouts shown.

OPTION 1: \$1795 – 10 FT W X 5 FT D SPACE



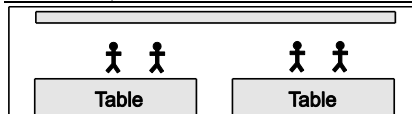
Includes one AC connection, one optional table with linens and 3-4 ft deep standing space behind (or in front of) the table for delegates and signage. Two delegate packages are included (value \$250 each).

OPTION 2: \$2795 – 15 FT W X 5 FT D SPACE



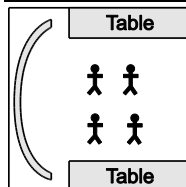
Includes two AC connections, two optional tables with linens and 3-4 ft deep standing space behind (or in front of) the table for delegates and signage. Three delegate packages are included (value \$250 each).

OPTION 3: \$3795 – 20 FT W X 5 FT D SPACE



Includes two AC connections, two optional tables with linens and 3-4 ft deep standing space behind (or in front of) the table for delegates and signage. Four delegate packages are included (value \$250 each).

OPTION 4: \$3795 – 10 FT X 10 FT SQ SPACE



Located on inside row ends only. Includes two AC connections, two optional tables with linens. Four delegate packages are included (value \$250 each).

OPTION 5: \$500 – OUTDOOR EXHIBIT

For one vehicle, tractor & trailer, or large outdoor display. No utilities available. Includes one table with linens. One delegate package is included (value \$250).

EXHIBITOR SETUP:

Exhibitor setup is on May 15, 2012, following the golf tournament, between 4 and 7:30pm.

NAME BADGES / EXHIBITOR PACKAGE:

Pick up exhibitor package, containing name badges, passport event programs and contest

stamp, instructions, rules and regulations, and attending company list at the exhibitor table during setup on Tuesday, May 15 between 4 and 7:30 pm. Name badges must be worn at all times and are required for admittance to seminars and exhibition halls. Transferring or sharing of name badges is not permitted.

SHIPPING & MATERIALS HANDLING:

All shipping and materials handling services to be arranged through “Showtime Event & Display Services”, the CommTech Show’s provider in Kelowna, at the Exhibitor’s expense. Shipments will NOT be accepted at the Coast Capri Hotel. For materials handling rates and contact information please visit the Show website or contact Showtime directly at 1-800-721-0029 and mention the Canadian CommTech Show. Separate information and forms available online.

FLOOR PLAN:

A floor plan, supplying your table number and location will be emailed to all Exhibitors by the end of April. The layout is based on sponsorship level, individual requests, additional utilities and requested competitor distancing, as noted by Exhibitor herein.

RULES & REGULATIONS:

Amendments and Additional Regulations: These rules and regulations constitute a bona fide part of the Contract for Exhibit Space rental. Show Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the overall exhibit area. Show Management’s decisions and interpretations shall be accepted as final in all cases. Solely Show Management shall determine any issues not specifically covered by these regulations. Show Management shall add to and/or amend the rules provided such changes are reasonable in nature and consistent with the purposes of the rules. Exhibitor Contact will be responsible for forwarding this information to the table personnel whom will set up and/or staff the exhibit table(s).

- No signs or articles are to be fastened to the walls, etc. using thumbtacks, tape, nails, screws, bolts, or any tools or materials that can mark the floor or walls.
- Any tools, costs and equipment required for moving in and out of the Show shall be the Exhibitor’s sole responsibility.
- Distribution of food or refreshments is not permitted in the Trade Show area other than by Show Management.
- Exhibitors will have access to their table 30 minutes prior to Trade Show opening.
- The Exhibitor shall not close or remove the display until the conclusion of the Trade Show on Thursday at 1:30 pm (outside exhibits close at 12:00 noon)
- Show Management reserves the right to refuse admission to the Show of any visitor, Exhibitor or Exhibitor’s employee or representative, who, in their opinion, is or

has been abusive, unprofessional, intoxicated, or in any way creating a disruption to this or previous Trade Shows.

- The right to exhibit is limited to companies that have contracted, and paid in full for table space(s) or outside space(s). Any false certification or misuse of name badges will result in the expulsion of the violator from the Show without obligation by Show Management to refund exhibit fees or honor claims for damages.
- No Exhibitor shall, without the permission of Show Management, assign, sublet or apportion the whole or any part of the space allotted, or exhibit therein any goods other than those manufactured or handled by the Exhibitor in the regular course of his business, or take orders in the Exhibitor's space for any such other goods.
- Show Management reserves the right to prohibit the installation or enforce the removal of components of any exhibit, which in their opinion, does not meet the restrictions described in this contract, may be detrimental to the Show, interferes with neighbouring tables, or the safety of others.
- No background or display may obstruct, block or interfere with the lighting or visibility of an adjacent table, doorway or fire alarm access.

CANCELLATION POLICY:

Show Management must receive all cancellations in writing (email not accepted) in the event an Exhibitor finds it necessary to cancel its contract or reduce space or delegate allotment. Refunds will be made as follows:
Postmarked by February 1, 2012 - 50% Refund
Postmarked after February 1, 2012 - No Refund

Show Management shall have the right to utilize cancelled space in any manner they choose.

CHANGES:

Show Management reserves the right to change Show dates, site, location, or to cancel, if the Show cannot be conducted for any reason beyond Show Management's reasonable control, exercise of any such right to be on written notice to Exhibitors. Show Management reserves the right to make final space assignments or to change the space assignment should it be necessary in the best interest of the Show.

CHARACTER OF EXHIBITS:

Show Management strongly encourages displays with good signage, interactive displays and a large assortment of products to obtain optimal traffic.

EXHIBITOR NETWORKING EVENTS:

Outside activities, events, workshops, etc. not sanctioned or provided by the Canadian CommTech Show during official Show hours, which would encourage attendance away from the Trade Show and Seminars, are prohibited.

SECURITY:

Trade Show security will be provided during the hours the show is closed each day.

LIABILITY INSURANCE:

Each Exhibitor must provide and maintain in force, sufficient liability, theft and loss insurance. This insurance must include coverage for product liability, and all operations connected with the Show, and shall include 2217394 Ontario Inc. (o/a DazzleMe Productions and the Canadian CommTech Show & Seminars), as additional insureds.

Liability Insurance can be purchased through Hub Insurance at a reasonable rate. More information will be made available on the Show website, under Exhibitor information.

LEGAL RESPONSIBILITY:

2217394 Ontario Inc., otherwise known as the Canadian CommTech Show & Seminars and o/a DazzleMe Productions, their employees or contractors, shall not be liable to any Exhibitor, its agents, employees, contractors, patrons, guests, licensees, or to any other person whatsoever, for any injury or damage to person or property caused by or arising out of any act, omission or neglect of Exhibitors, its agents, contractors, employees, patrons, guests, licensees or invitees, or any person entering the buildings known as the Coast Capri Hotel under expressed or implied invitation by Exhibitors or for any other damages arising out of use of either the contracted table space of the building in which the table space is located. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims deriving out of injury, loss or damage to Exhibitor's displays, equipment and other property brought upon the premises of the Coast Capri Hotel and shall indemnify and hold harmless 2217394 Ontario Inc. and the Coast Capri Hotel and their agents, servants, and employees from any such losses, damages and claims. The Exhibitor acknowledges that 2217394 Ontario Inc. does not maintain insurance covering such losses by the Exhibitor. Exhibitors will be liable for any damage caused to floors (including carpets), walls, or columns, or to standard display equipment, or to other Exhibitor's property.

I have read, understand and agree to abide by the Exhibitor Regulations herein, pertaining to the Canadian CommTech Show & Seminars.

 Exhibitor Authorized Signature

 Print Name

 Date

EVENT PASSPORT PROGRAM -- COMPANY DESCRIPTION and CONTACT INFORMATION

Repeat previous year's company description
 ~ OR ~

Supply below, or Email a maximum 30-word company description that summarizes your company's key products and services. Provide one phone number, website and sales contact email to be listed above your description (not within the 30-words). We reserve the right to edit description to fit specifications. If a description is not provided here, a previous description will be used, if available. Purchased sponsorships will also be noted above this description.

Company Name to be used in Directory (please drop "Corp, Co. & Ltd., etc.):

Website:

Sales Contact Email:

Sales Phone:

Max. 30-Word Description:

2012 CANADIAN COMMTECH SHOW & SEMINARS EXHIBITOR REGISTRATION FEES:

- OPTION #1 10 ft wide x 5 ft deep space** - Freestanding Backdrops permitted (TWO Exhibitor Delegates included.) @ \$1795> \$ _____
1 table included - please mark size preferred: 8 ft x 2 ft 6 ft x 2 ft 4 ft x 2 ft Table Not Required
- OPTION #2 15 ft wide x 5 ft deep space** - Freestanding Backdrops permitted (THREE Exhibitor Delegates included.) @ \$2795> \$ _____
2 tables included - please mark sizes preferred: 8 ft x 2 ft 6 ft x 2 ft 4 ft x 2 ft Table Not Required
- OPTION #3 20 ft wide x 5 ft deep space** - Freestanding Backdrops permitted (FOUR Exhibitor Delegates included.) @ \$3795> \$ _____
2 tables included - please mark sizes preferred: 8 ft x 2 ft 6 ft x 2 ft 4 ft x 2 ft Tables Not Required
- OPTION #4 10 ft x 10 ft Square space** - Freestanding Backdrops permitted (FOUR Exhibitor Delegates included.) @ \$3795> \$ _____
2 tables included - please mark sizes preferred: 8 ft x 2 ft 6 ft x 2 ft 4 ft x 2 ft Tables Not Required
- OPTION #5 Outdoor Exhibit Space** - (Call to discuss needs. No utilities available. ONE Exhibitor Delegate included.) @ \$500> \$ _____
1 table included - please mark size preferred: 8 ft x 2 ft 6 ft x 2 ft 4 ft x 2 ft Table Not Required

LIST ALL EXHIBITOR DELEGATES: (Included as per above AND Additional) Add _____ Additional Delegate(s) ea. @ \$250 > \$ _____

NAME	TITLE	PHONE	EMAIL

COMPETITOR SPACING: Please list specific company name(s) of competitor(s) you DO NOT wish to be located next to or directly across from: _____

FREESTANDING BACKDROP SIZE: If you will be utilizing a freestanding backdrop, please supply the size: _____ ft high x _____ ft wide x _____ ft / in deep

AFFILIATE SPACING: If you have an affiliate company you would like to be located near, note it here: _____

- OPTIONAL UTILITIES AND DISPLAY MATERIALS:**
- \$45 - **Additional** 15 amp AC Connection (1 or 2 included with table space, see Options above) Add Total Options amt > \$ _____
 - \$55 - Cable TV Connection \$85 - Hard-wired Internet Connection (password accessible)
 - \$55 - Additional Table (sizes approx.): 8 ft x 2 ft 6 ft x 2 ft 4 ft x 2 ft Other _____
 - \$50 / 10 ft - Additional Pipe and Drape (Note: Pipe/drape is supplied between exhibitor tables, and at back of centre rows only. No pipe/drape is supplied at back of wall locations.)

- SHOW SPONSORSHIP SUPPORT:** (Available on a first-come, first-serve basis)
- Platinum: \$4000 - Attendee Continental Breakfast \$5000 - Day 2 Trade Show Lunch (SOLD) Add Show Sponsorship amt> \$ _____
 - Platinum: \$4500 ea - Welcome Reception Co-Sponsor (or \$9000 for Full Sponsorship) (SOLD)
 - Diamond: \$3000 - Attendee Tote Bag (SOLD) \$3000 - Printed Lanyards (SOLD)
 - Diamond: \$3000 - Sweet & Beverage Break \$3000 - Labelled Bottled Water (SOLD)
 - Gold: \$750 - Gold Beverage Break \$1250 - Corporate Hole / Gold Show Beverage / Advertisement
 - Silver & Bronze: \$350 - Silver Passport \$250 - Bronze Promo Package

CHARITY GOLF TOURNAMENT MAY 15 (Please complete a separate Golf Registration form for each golfer)
Golfer Fee includes boxed lunch, cart share, 18 holes, appetizers, gratuities and prizes Add _____ Golfers @ \$155> \$ _____

- GOLF TOURNAMENT SPONSORSHIP SUPPORT:** (See website for updates)
- \$300 - Corporate Hole Add Golf Sponsorship amt > \$ _____
 - \$1250 - Corporate Hole / Gold Show Beverage / Advertisement Package
 - \$2000 - Breakfast Buffet / Corporate Hole (\$500 to charity)

ADVERTISING OPPORTUNITIES PASSPORT EVENT PROGRAM (Covers available on a first-come, first-serve basis):
 SOLD Inside Front Cover SOLD Inside Back Cover \$475 Full Inside Page \$325 Half Inside Page Add Advertisement amt > \$ _____

SUBTOTAL 1: \$ _____

PAYMENT: ADD 12% HST \$ _____

AN INVOICE WILL BE EMAILED TO THE KEY CONTACT **TOTAL PAYABLE:** \$ _____

- CHEQUE** Make cheque payable to "DazzleMe Productions". Email or Fax a copy of this exhibitor contract to hold table(s) for one week.
- CREDIT CARD** VISA MasterCard Amex _____ Expiry: MM/YY ____ / ____ CCV Security #: _____
Name as shown on Card: _____ Signature: _____ Date: _____
- PAYPAL** Fax or email this exhibitor contract. You will receive a link from PayPal within 24 hrs. Email invoice to: _____

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