

Please complete this form and return with payment to:

2217394 Ontario Inc. o/a DazzleMe Productions • 25 Forest Road, Grimsby, Ontario L3M 2J4, Canada
 Telephone: 905-309-1914 • Fax: 289-235-9867 • Email: info@commtechshow.com • Website: www.commtechshow.com

In accordance with the provisions of the Exhibitor Rules and Regulations governing exhibits at the 2010 Canadian CommTech Show & Seminars, Kelowna, BC, the undersigned hereby makes application for exhibit space(s), which when accepted by 2217394 Ontario Inc. o/a DazzleMe Productions and accompanied with full payment, becomes a contract.

COMPANY: _____

ADDRESS: _____

CITY: _____ PROV / STATE: _____ POSTAL / ZIP CODE: _____

TEL: _____ FAX: _____

WEBSITE: _____

Provide the name of the individual (main contact) who is to receive future correspondence regarding emailed invoices, set-up and on-site information. This person is responsible for forwarding all Show guidelines to on-site personnel.

MAIN CONTACT: _____ TITLE: _____

EMAIL: _____ TEL.: _____

GENERAL INFORMATION

TABLE FEES:

See Rules & Regulations for 3 options.

TRADE SHOW HOURS:

DAY ONE - 10:00 AM - 4:00 PM / DAY TWO - 9:00 AM - 1:00 PM

INCLUDED WITH TABLE FEE:

- AC connection
- Pipe/Drape behind tables on inside row locations only. NOT on outside wall locations
- Table linens
- Chairs as required
- Two complimentary non-transferable Exhibitor Delegate registrations per table space (Value \$225 ea)
- Company Description in Event Passport Program
- Company name listed on www.commtechshow.com home page
- Sandwich, beverage and sweet breaks
- Emailed listing of all registered companies attending and post Show update

COMPETITOR & AFFILIATED COMPANY SPACING:

If noted in this contract on Exhibitor Fee page, show management will make every attempt to place you near one specified affiliated company or minimum two table distance from your noted major competitors.

EVENT PASSPORT PROGRAM & ADVERTISING OPPORTUNITIES:

ALL ATTENDEES are provided with a full-color Event Program which contains the trade show layout, seminar outlines, exhibitor profiles, sponsors and the "Passport" contest page to have stamped to win prizes (stamp supplied). Exhibitor advertising is available. Due to the exhibitor directory component, this is a valuable attendee keepsake. Specifications are available on the Passport Program Advertising Flyer.

- Full Inside Back Cover** - \$500 each
- Full Inside Page - Full Color** - \$375 each
- Half Inside Page - Full Color** - \$275 each

GOLF TOURNAMENT:

May 18, 2010 at Sunset Ranch Golf & Country Club. Registration opens at 7:15 am. Shotgun start is at 8:30 am. A buffet breakfast will be available at the course from 6:30 to 8:15 am. Teams will be formulated by the organizers by mixing vendors and customers to optimize networking opportunities. Name transfer but no refunds after March 1, 2010. Rain or Shine. If you require golf club rentals, call direct to golf course at: 250-765-7700 or toll-free 1-877-606-7700 to reserve in advance. (Payment for rental clubs due day of tournament directly to Pro-shop -- Mid-level and High-end clubs available.)

SHOW SPONSORSHIP OPPORTUNITIES:

Show Sponsor Promotion Package* – All noted sponsorships include your company's logo displayed on sponsor recognition event signage, in event passport program and directory with your sponsorship level noted, logo displayed on Show home page with hot link to your company site and included on attendee pre-show promotional materials, proportionate to your sponsorship level. All sponsorships are available on a first-come, first-serve basis. Please check www.commtechshow.com sponsorship page to confirm availability.

PLATINUM SHOW SPONSORSHIPS

Day 2 Attendee Continental Breakfast Sponsor* – \$3900 – Continental style breakfast from 7-8:00 held outside upper seminar rooms. Also includes premium trade show location and your logo on breakfast table signage. Option: Sponsor is welcome to place own free standing signage beside the breakfast area. Also includes 1 full page ad in CommTech Passport program.

DIAMOND SHOW SPONSORSHIPS

Water Sponsor* – \$2000 – Bottles of water labelled with your company logo and information, available both days of show and at golf tournament.

Sweet Break Sponsor* – \$2000 – A mid-morning or afternoon "sweet break" branded with your company logo plus logo promotion in event program itinerary.

GOLD SHOW SPONSORSHIPS

Beverage Break Sponsor* – \$700 – Includes a table card on beverage table, plus logo promotion in event program itinerary.

SILVER SHOW SPONSORSHIPS

Passport Contest Gift Sponsor* – (\$350 each) – Includes a \$100 gift card for the attendee Passport draw promoted and shown as donated by your company. Also includes a small table card for your Exhibitor Table highlighting your company as a passport prize sponsor. Draws to be held in Ballroom A at end of trade show.

BRONZE SHOW SPONSORSHIPS

Bronze Sponsor* – \$250 – Show sponsor promotion package as outlined.

CHARITY GOLF TOURNAMENT SPONSORSHIPS:

Golf Sponsor Promotion Package: All golf sponsor logos to appear on golf tournament web page with direct link to your site, recognition on sponsor signage at tournament and in event passport program.

Diamond Golf Tournament Boxed Lunch Sponsorship* – \$2000 – (\$1000 of this sponsorship donated to "Cops for Kids" charity). Recognized as Diamond Show Sponsor on all show materials and website home page link. Your company logo imprinted on a sticker on each golfer's lunch box. Includes one Corporate Hole Sponsorship.

Diamond Golf Tournament Appetizer Sponsorship* – \$2000 – (\$1000 of this sponsorship donated to "Cops for Kids" charity). Recognized as Diamond Show Sponsor on all show materials and website home page link. Your company logo on table card at each table at golf tournament. Includes one Corporate Hole Sponsorship. Also includes 1 full page ad in CommTech Passport program.

Gold Promotion Package Sponsor* – \$900 – Includes a Corporate Hole Sponsorship at Charity Golf Tournament. Recognized as Gold Show Sponsor on show materials and website home page link. Also includes 1 full page ad in CommTech Passport program.

Corporate Hole Sponsor – \$300 – Includes corporate logo signage at one of the holes at the Charity Golf Tournament.

ACCOMMODATION:

SPECIAL NOTE: To better accommodate this show, the Coast Capri Hotel is upgrading their existing WIFI system, and adding a second WIFI system directly into the Ballroom. An access card to both systems will be provided.

COAST CAPRI HOTEL – Telephone: 1-250-860-6060
 Website: www.coasthotels.com
 The hotel will sell out, so book early.

Mention Group Block Name: CommTech Trade Show 2010 to receive discounted rates.
 Group Block Confirmation Number: CCH-GFC9333

- Comfort Room - \$140
- Superior Room - \$155
- Premium Room - \$175
- Premium Suite (1 bdrm. suite) - \$225

RULES AND REGULATIONS FOR EXHIBITORS

Canadian CommTech Show & Seminars • May 19-20, 2010, Coast Capri Hotel, Kelowna, BC

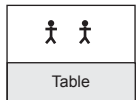
RULES AND REGULATIONS FOR EXHIBIT SPACE:

Amendments and Additional Regulations: These rules and regulations constitute a bona fide part of the Contract for Exhibit Space rental. Show Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the overall exhibit area. Show Management's decisions and interpretations shall be accepted as final in all cases. Solely Show Management shall determine any issues not specifically covered by these regulations. Show Management shall add to and/or amend the rules provided such changes are reasonable in nature and consistent with the purposes of the rules. Exhibitor Contact will be responsible for forwarding this information to the table personnel whom will set up and/or staff the exhibit table.

EXHIBIT SPACE RESTRICTIONS:

An Exhibitor who's signage or display dimensions exceed these restrictions must submit a diagram including dimensions of the signage to Show Management prior to March 1, 2010 for pre-approval (may affect location). This does not guarantee acceptance. Choice of table sizes available. Freestanding backdrops shown are examples only. This is primarily a table top show and full sized booths are not permitted.

OPTION 1: \$1395.00 – 8 ft wide x 5.5 ft deep space

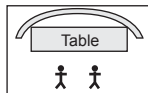
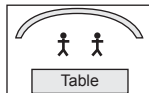


No Large Freestanding Backdrop allowed.

Diagram is sample layout only. Includes one AC connection, one optional table with linens and min. 3-4 ft deep standing space behind the table depending on table choice.

Two delegate packages are included. Up to two additional delegate packages may be purchased at \$225.00 each.

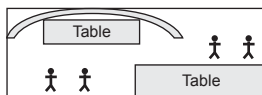
OPTION 2: \$1595.00 – 10 ft wide x 5.5 ft deep space



Max. 10 ft wide x 9 ft tall Freestanding Backdrop

Diagrams are sample layouts only. Includes one AC connection, one optional 6 ft or 8 ft table with linens and min. 3-4 ft deep standing space behind (or in front of) the table for delegates and signage depending on table choice. Two delegate packages are included. Up to two additional delegate packages may be purchased at \$225.00 each. LIMITED LOCATIONS AVAILABLE.

OPTION 3: \$2795.00 – 16 ft wide x 5.5 ft deep space



Over 10 ft wide x 9 ft tall Freestanding Backdrop

Diagram is sample layout only. Includes two AC connections, two optional

tables with linens and min. 3-4 ft deep standing space behind (or in front of) the table for delegates and signage depending on table choice. Four delegate packages are included. Up to four additional delegate packages may be purchased at \$225.00 each. LIMITED LOCATIONS AVAILABLE.

- No background or display may obstruct, block or interfere with the lighting or visibility of an adjacent table, doorway or fire alarm access.
- No signs or articles are to be fastened to the walls, etc. using thumbtacks, tape, nails, screws, bolts, or any tools or materials that can mark the floor or walls.
- Any tools, costs and equipment required for moving in and out of the Show shall be the Exhibitor's responsibility.
- Distribution of food or refreshments, is not permitted in the trade show area.
- Exhibitors will have access to their table 15 minutes prior to and following trade show hours.
- The Exhibitor shall not close or remove the display until the conclusion of the trade show on Thursday at 1:00 pm (outside exhibits close at 12:00 noon)
- Show Management reserves the right to refuse admission to the Show of any visitor, Exhibitor or Exhibitor's employee, who, in their opinion, is or has been abusive, unprofessional, intoxicated, or in any way creating a disruption to this or previous trade shows.
- The right to exhibit is limited to companies that have contracted, been accepted and paid in full for table(s) or outside space(s). Any false certification or misuse of name badges will result in the expulsion of the violator from the Show without obligation by Show Management to refund exhibit fees or honor claims for damages.
- No Exhibitor shall, without the permission of Show Management, assign, sublet or apportion the whole or any part of the space allotted, or exhibit therein any goods other than those manufactured or handled by the Exhibitor in the regular course of his business, or take orders in the Exhibitor's space for any such other goods.
- Show Management reserves the right to prohibit the installation or enforce the removal of components of any exhibit, which in their opinion, does not meet the restrictions described in this contract, may be detrimental to the Show, interferes with neighbouring tables, or the safety of others.

*** NEW * SHIPPING & MATERIALS HANDLING:** All shipping and materials handling services must go through "Showtime Event & Display Services", the CommTech Show's provider in Kelowna, at the Exhibitor's expense. Shipments will NOT be accepted at the Coast Capri Hotel. For materials handling rates and contact information please visit the show website or contact Showtime directly at 1-800-721-0029 and mention the Canadian CommTech Show. Separate information and forms available online.

FLOOR PLAN: A floor plan, supplying your table number and location will be emailed to all Exhibitors by the end of April. The layout is based on individual requests, sponsorship, additional utilities and requested competitor distancing as provided herein.

CANCELLATION POLICY: Show Management must receive cancellations in writing (not by email). In the event an Exhibitor finds it necessary to cancel its contract or reduce space allotment, refunds will be made as follows:
Postmarked by February 1, 2010 - 50% Refund
Postmarked after February 1, 2010 - No Refund

Show Management shall have the right to utilize cancelled space in any manner, including sale to another Exhibitor without rebate to the cancelling Exhibitor.

CHANGES: Show Management reserves the right to change Show dates, site, location, or to cancel, if the Show cannot be conducted for any reason beyond Show Management's reasonable control, exercise of any such right to be on written notice to Exhibitors. Show Management reserves the right to make final space assignments or to change the space assignment should it be necessary in the best interest of the Show.

CHARACTER OF EXHIBITS: Show Management strongly encourages displays with good signage, interactive displays and a large assortment of products to obtain optimal traffic.

EXHIBITOR NETWORKING EVENTS: Outside activities, events, workshops, etc. not sanctioned or provided by the Canadian CommTech Show during official Show hours that would encourage attendance away from the trade show and seminars, are prohibited.

LEGAL RESPONSIBILITY: Neither DazzleMe Productions, nor the Coast Capri Hotel, their employees or contractors, shall be liable to Exhibitors, its agents, employees, contractors, patrons, guests, licensees, or to any other person whatsoever, for any injury or damage to person or property caused by or arising out of any act, omission or neglect of Exhibitors, its agents, contractors, employees, patrons, guests, licensees or invitees, or any person entering the buildings known as the Coast Capri Hotel under expressed or implied invitation by Exhibitors or for any other damages arising out of use of either the contracted table space of the building in which the table space is located. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims deriving out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the Coast Capri Hotel and shall indemnify and hold harmless DazzleMe Productions and the Coast Capri Hotel and their agents, servants, and employees from any such losses, damages and claims. The Exhibitor acknowledges that DazzleMe Productions and the Coast Capri Hotel do not maintain insurance covering such losses by the Exhibitor. Exhibitors will be liable for any damage caused to floors (including carpets), walls, or columns, or to standard display equipment, or to other Exhibitor's property.

LIABILITY INSURANCE: Certificate of Insurance – Each Exhibitor must maintain in force, during the days of the CommTech Show & Seminars, and during the weeks preceding and succeeding those days, sufficient liability, theft and loss insurance. This insurance must include coverage for product liability, and all operations connected with the Show, and shall include 2217394 Ontario Inc. (o/a DazzleMe Productions), together with the Coast Capri Hotel, as additional insureds.

I have read, understand and agree to abide by the Rules and Regulations for Exhibitors herein, pertaining to the Canadian CommTech Show & Seminars.

Exhibitor Authorized Signature _____

Print Name _____

Date _____

EVENT PASSPORT PROGRAM -- COMPANY DESCRIPTION

Repeat previous year's company description

~ OR ~

Supply maximum 25-word company description that summarizes your company's key products and services. Provide your website and one sales contact email to be listed above your description. We reserve the right to edit copy to fit specifications. If a description is not provided here, a previous description will be used, if available.

Company Name to be used in Directory (please drop "Corp, Co. & Ltd., etc.): _____

Website: _____

Sales Contact Email: _____

Max. 25-Word Description: _____

2010 CANADIAN COMMTECH SHOW & SEMINARS EXHIBITOR REGISTRATION FEES:

- OPTION #1** 8 ft wide space - No Large Freestanding Backdrop permitted (2 Exhibitor Delegates included) @ \$1395.> \$ _____
 1 table included - please mark size preferred: 8 ft x 2ft 6 ft x1.5 ft 4 ft x 4 ft Table Not Required
- OPTION #2** 10 ft wide space - Max. 10 ft wide Freestanding Backdrop permitted (2 Exhibitor Delegates included) @ \$1595.> \$ _____
 1 table included - please mark size preferred: 8 ft x 2ft 6 ft x1.5 ft 4 ft x 4 ft Table Not Required Backdrop size: _____
- OPTION #3** 16 ft wide space - Over 10 ft wide Freestanding Backdrop permitted (4 Exhibitor Delegates included) @ \$2795.> \$ _____
 2 tables included - please mark size preferred: 8 ft x 2ft 6 ft x1.5 ft 4 ft x 4 ft Tables Not Required Backdrop size: _____

LIST EXHIBITOR DELEGATES ATTENDING (See above for number of delegates included):

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

Name: _____ Email: _____
 Company Name: _____ Phone: _____

OUTSIDE EXHIBIT SPACE (No Utilities available. Please call for Quote): Amount quoted> \$ _____
ADDITIONAL EXHIBITOR DELEGATES: Additional Delegate(s) @ \$225> \$ _____

COMPETITOR & AFFILIATED COMPANY SPACING:

- A) List specific company name(s) of major competitor(s) you do not wish to be located next to: _____
 B) Are you affiliated with a company you wish to be located near: _____

OPTIONAL UTILITIES REQUIRED:

\$45 Additional 15 amp AC Connection (1 included) \$55 Cable TV Connection \$85 Hard-wired Internet Connection Add Utilities amt > \$ _____

SHOW SPONSORSHIP SUPPORT: (See website for updates)

Platinum: \$3900 Day 2 Continental Breakfast Add Show sponsorship amt> \$ _____
 Diamond: \$2000 Sweet Break \$2000 Bottled Water
 Gold, Silver or Bronze: \$700 Gold Beverage Break \$350 Silver Passport \$250 Bronze Promotional Package

CHARITY GOLF TOURNAMENT MAY 18 (Please complete a separate Golf Registration form for each golfer)

Golfer Fee: includes boxed lunch, cart share, 18 holes, appetizers, gratuities and prizes Golfers @ \$150> \$ _____

GOLF TOURNAMENT SPONSORSHIP SUPPORT: (See website for updates)

\$300 Corporate Hole Add Golf sponsorship amt > \$ _____
 \$900 Corporate Hole Gold Show Promotional Package
 \$2000 Boxed Lunch Charity (\$1000 donated to COPS FOR KIDS)
 \$2000 Appetizer Charity (\$1000 donated to COPS FOR KIDS)

ADVERTISING OPPORTUNITIES – PASSPORT EVENT PROGRAM – FULL COLOR ADS:

\$500 Full Inside Back Cover: Add Advertisement amt > \$ _____
 \$375 Full Inside Page:
 \$275 Half Inside Page:

SUBTOTAL: \$ _____
ADD 5% GST \$ _____
TOTAL PAYABLE: \$ _____

PAYMENT INFORMATION:

AN INVOICE WILL BE EMAILED TO KEY CONTACT WITHIN ONE WEEK OF RECEIPT OF REGISTRATION

- PAYMENT BY CHEQUE ENCLOSED** – Please make cheque payable to "DazzleMe Productions" and mail with your registration form and payment to the NEW Grimsby address below. Email or fax a copy of your registration form to hold table(s) for one week.
 PAYMENT BY CREDIT CARD VIA PAYPAL ONLINE – Please fax or email your registration form. You will be emailed an invoice from PayPal. Step by step instructions will be provided. If you do not receive this information within one week, please notify us.